

Sydney Borders

GRAPHIC DESIGN & MEDIA MARKETING

[Portfolio](#)

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[LinkedIn](#)

Creative and adaptable professional seeking opportunity to utilize design, media marketing and entrepreneurial skills, while working collaboratively to achieve personal and company goals.

EDUCATION

Bachelor of Arts in Media Arts and Studies and Minor in Digital Media Design

University of Kentucky; Lexington, KY
Graduation May 2027 • GPA: 3.83
Provost Scholar and Dean's List

SKILLS & ACTIVITIES

- Proficient in Adobe Creative Suite
- Proficient in Canva and Powerpoint
- Member of Ad Club
- Member of American Marketing Association
- Member of Chi Omega Fraternity - Lambda Alpha Chapter

LEADERSHIP EXPERIENCE

Frazier Fellows Leadership Institute

- 2020 - 2023
Leadership Program at Sacred Heart Academy
- Completed the Personal Finance Course
- Participated in Mock Professional Interviews
- Completed an Authentic Leadership Experience

Norton Children's Teen Board •

2022 - 2023
Board Member

- Represented the Norton Children's Hospital Foundation at events

ART & DESIGN EXPERIENCE

Art Commissions

Freelance Artist

Louisville/Lexington, KY

May 2023 - Present

- Design, create, advertise, and sell commissioned paintings, prints, clothing, among other items

International Baccalaureate Diploma Program (IBDP) HL, Visual Arts

Graduate

2021 - 2023

Scholastic Art and Writing Awards

Silver Key and two Honorable Mentions

Spring of 2023

PROFESSIONAL EXPERIENCE

Recyclocraftz/Global 8235

Director of Operations

Louisville, KY

November 2022 - July 2023

- Managed website including packing and shipping all online orders
- Provided high-quality customer service over the phone and through email
- Organized and led events including recruiting and communicating with volunteers and donors
- Managed full inventory at the warehouse and inventory being sold by ambassadors

Norton Healthcare Foundation

Job Shadow

Louisville, KY

January 2023

- Shadowed Norton Children's Hospital Foundation Events Coordinator, Scarlett Shine, and learned about her career at Norton
- Learned about running the Foundation's social media and website